



7311 Greenhaven Drive, Suite 208, Sacramento, CA 95831 | (800) 794-8988 | thewestern.org

MEETING REGISTRANT MAILING LIST USE AGREEMENT

As an exhibitor at *The Western*, we would like to offer you the opportunity to promote your presence at the meeting with a mailing. Simply complete the agreement and order form to have a list of registrant addresses emailed to your preferred direct marketing mail processor before or after the meeting, whichever option is ordered. The list will include registered attendees to date. The file is for one-time use only and not to be shared, saved, stored, or sold for any reason. (The file will not include email addresses.)

USE AGREEMENT

This agreement provides the conditions and authorizations for use of attendee mailing information provided by the California Podiatric Medical Association.

THE CALIFORNIA PODIATRIC MEDICAL ASSOCIATION (CPMA) AGREES TO:

- Send registrant mailing addresses for the use of client via direct mail house by May 30, 2024 for the pre-meeting list or starting June 27 for the post-meeting list, as ordered.

THE CLIENT AGREES:

- To pay the fee appropriate for the label order.
- Lists are to be used solely for the purpose for which they were approved.
- To refrain from any unauthorized use or duplication of the information in any way.
- To refrain from sale or resale of the information or any data from the provided lists.
- To accept billing and make payment for any unauthorized use of lists at no less than twice the original fee as liquidated damages. (CPMA monitors and automatically invoices for breaches of this agreement).

NOTE: PER COMPANY POLICY WE ARE UNABLE TO PROVIDE THIS INFORMATION DIRECTLY TO EXHIBITORS.

The buyer acknowledges authority to bind the client to the above conditions.